

# TexArrest Advertising & Media Kit



Texas Arrest Records • Public Information • Organic Traffic

TexArrest is a Texas-focused public information platform that publishes arrest and booking records obtained from publicly available government sources. Records are displayed for informational purposes only and reflect historical booking events, not convictions. TexArrest serves Texans actively searching for arrest records, county jail bookings, post-arrest legal information, and public legal or recovery resources. All traffic is 100% organic and Texas-based.

## Audience Overview

- Thousands of organic search clicks per month
- Strong first-page visibility across Texas counties
- Exceptionally high engagement and click-through rates
- Texas-only audience
- Rapidly expanding county coverage

## Traffic Snapshot (Current Month)

- Organic Clicks: ~8,000 projected monthly
- Search Impressions: 24,000+
- Average CTR: ~23–25%
- Average Position: Page 1 (positions 6–8)
- Traffic Source: Google Search (organic)

## Advertising Options

### **County Sponsor (Exclusive)**

One advertiser per county. Prominent placement on arrest record pages and county landing pages.

*Intro Pricing:* Standard counties \$299 / month • Premium counties \$599 / month

### **Sitewide Sponsor**

Statewide visibility across TexArrest pages.

*Intro Pricing:* \$999 / month

### **Sponsored Educational Content**

Educational articles explaining Texas legal processes, clearly labeled as sponsored.

*Pricing:* \$750 one-time

### **Resource Listings**

Dedicated section for recovery services, legal aid, and public resources.

*Pricing:* \$149 / month or \$1,499 / year

## **Editorial Independence & Compliance**

TexArrest operates under Texas Business & Commerce Code Chapter 109. TexArrest does not sell removal, suppression, or modification of arrest records. Advertising is never tied to specific individuals or cases, and advertisers have no influence over published records or editorial content.

## **Site Experience & Advertising Philosophy**

TexArrest prioritizes a clean, professional user experience. As direct advertising partnerships grow, reliance on third-party ad networks may be reduced to improve site performance and reduce visual clutter.

## **Contact & Availability**

Website: <https://www.texarrest.com/advertise-with-us>

Email: [advertising@texarrest.com](mailto:advertising@texarrest.com)

Advertising on TexArrest is independent of individual arrest records and is not associated with any specific person or case.